

CeMAT ASIA 2022

International Fair for Materials Handling,
Automation Technology,
Transport Systems and Logistics

25-28 November 2022
**Shanghai New International
Expo Centre**

www.cemat-asia.com



中国物流与采购联合会



中国机械工程学会



Deutsche Messe



FIERA MILANO

CeMAT
ASIA

CeMAT ASIA 2021: Riding Waves towards New Brilliance

“At this critical moment of transformation for Chinese manufacturing, exhibitions will play into their advantages and serve as a grand industrial platform to showcase globally-advanced innovation and technologies in support of Chinese intelligent manufacturing.”

-Gary Liu, Managing Director of Hannover Milano Fairs Shanghai

- 4-day Show Period
- Over **80,000** m² Exhibition Area
- Over **700** Exhibitors

- **114** Buyer Delegations
- **358** Matchmaking Organized by the Organizers

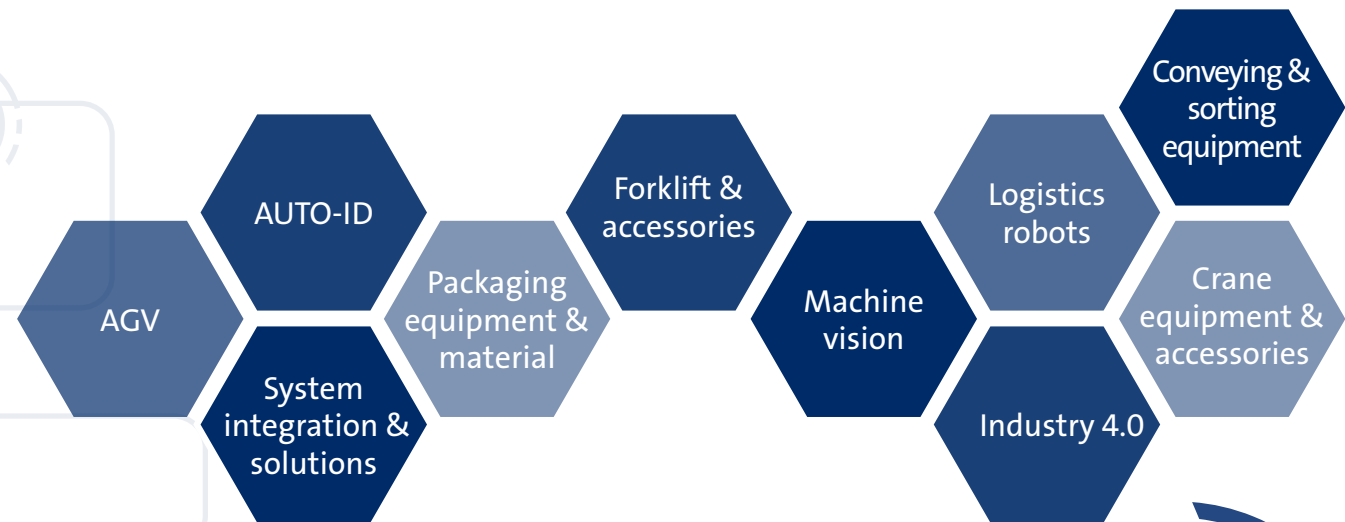
- Nearly **400** Concurrent Forums and Activities
- Covered Hot Topics including Smart Logistics, Automobiles, Medicine, Cold Chain, Foods, Robots, FMCG and New Energy

- Over **89%** Visitors with Purchasing Decisions
- Over **88%** Exhibitors Closed Onsite Deal and Received Cooperation Intentions

- **300,000+** Official Website Views
- **80,000+** Official Accounts Subscribers
- **70+** Industry Media Partners

CeMAT ASIA 2022: Smart Logistics Chasing The Light

A 360 Degree Exhibiting Platform with Precise Classification



Exhibitor Testimonials

Key words: High Quality, High Exposure, High and New Technologies, Industrial Vane.

Over 88% exhibitors closed onsite deal or received business intentions

Vice President and GM of China for Dematic
Mr. Sun Chao

As an old friend to CeMAT ASIA, Dematic takes attending the exhibition very seriously and displays its frontier and innovative technologies at every session in support of developing intelligent manufacturing in China. Even though disease prevention has been escalated this year, which led to a decline in visitors compared with the previous year, we still met many potential clients, far exceeding our expectations. We will take into account clients' requirements and suggestions to further the process of localization and technology innovation. Wish CeMAT ASIA another great success next year!

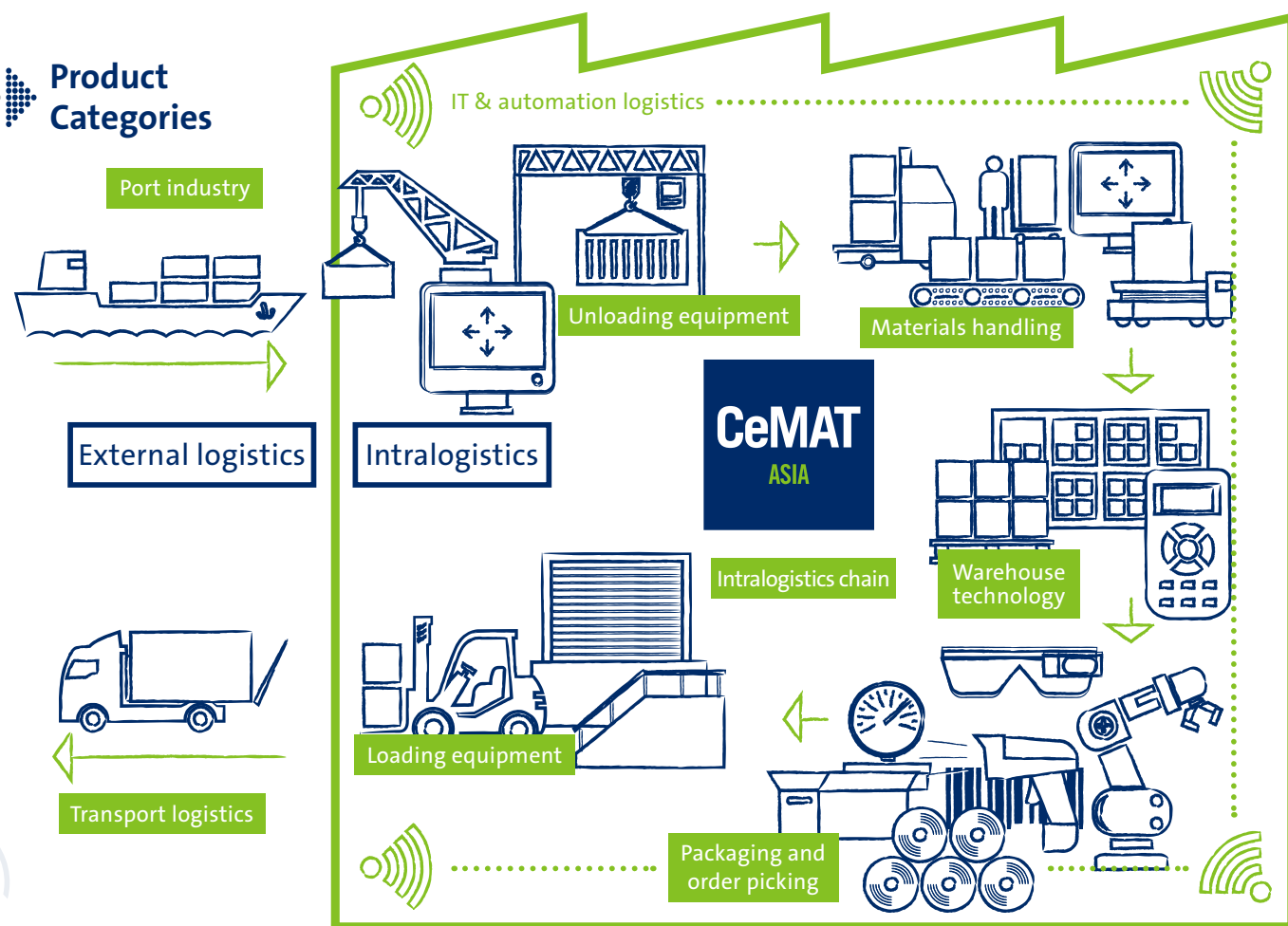
Sales Deputy GM of Hangcha
Mr. Xu Jiangtao

Hangcha has been participating in CeMAT ASIA for more than a decade. This year is the most special one. Great appreciation to the organizer for your professional and strict disease prevention measures which have protected health of every exhibitor and visitor. As the wind vane of transport and logistics industry, CeMAT ASIA every year attracts a lot of professional visitors. We are delighted that many clients shared their requirements and demands at our reception desk this year in spite of the pandemic. Thanks to the organizer for your hard work and a full set of services. Hangcha booked a booth covering more than 1,500 m2 this year and amazed the whole venue by its scale. This definitely improves its business image, strength, industrial status, product popularity and market competition. Hangcha will keep its eyes on and fully support CeMAT ASIA. Wish CeMAT ASIA a greater success!

Domestic Sales Vice President of HikRobot
Mr. Cai Hua

As a very influential and professional exhibition platform in the logistics industry, CeMAT ASIA has attracted many businesses domestic and abroad. HikRobot has made many friends and strongly bonded with them at CeMAT ASIA for many consecutive years. Focusing on core technologies of robotics on a constant basis, HikRobot provides clients with safe and reliable smart mobile robots and systems. We also build solutions to smart internal logistics for factories. Wish CeMAT ASIA a promising future because this can strongly support Chinese intelligent manufacturing to register more progress.

Product Categories



Leading Exhibitors of CeMAT ASIA

1 Complete System for Warehouse Logistics and Warehouse Workshop Equipment
 DEMATIC, DAIFUKU, SSI SCHAEFER, Muratec, Okamura, Swisslog, TGW, Vanderlande, Honeywell, Kunming Shipbuilding Equipment, JD, Beijing Material Handling Research Institute, Beijing Research Institution of Automation for Machinery Industry, Nti Logis-tech, Zhongding, CIMC, Galaxis, Zikoo, Phoebus, Vstrong, OMH, Ginfon, Speed, Master, Automha, Modula, SFA, FIVES, HUAZHANG, KENGIC, NEW BEIYANG, Anji Tech, GANGYU, Formosa Heavy Industry, BlueSword, Mengli, Putian, Delmar, WayZim, GaoKowl, HAENEL, BPS, Megvii, Huaheng, Shenyang Aircraft Industry Group Logistics Equipment, Kardex, KNAPP, Yayi, Mongolian, Shitong, Jingxing, Yinfei, Quicktron, Prolog, Eosli, Clou, Hamco, TWSL, Robotech, Anhua, Liuwei, Wuhao, Lika, Dinghu, Pal-let Shanghai, METTLER TOLEDO, Hoemann, Kuofu, AFL Door

2 Material Handling and Equipment
 Linde, Toyota, Jungheinrich, Crown, Hangzhou Forklift Truck, BYD, Heli, Kalmer, Fantuzzi, Manitou, TCM, Doosan, NICHYU, Vita, Hyundai, Xiamen heavy Industry, Longking heavy Industry, Liuzhou heavy Industry, Yituo, Feeler, Tailift, Kion Baoli, Shantui, CasCorp, Hoppecke, KAUP, Bolzoni Auramo, Pyroban, Miretti, CARREFFE, MAX Forklift, JXX, Shan-He, Ruyi, Noble, Dingli, Zhongli, JHL, HILECTRO, Efork Forklift, MiMA Forklift, Okura, Dacheng, Kaizhuoli, Tianneng, TVH, WeiChai, Jiachen, Jiali, MARSHALL, Grammer, Jtekt, Enersys, Mahle, HAWA

3 Conveying Equipment and Accessories
 InterRoll, Delmar, HougFuh, JiaCheng, HUANAN XINHAI, Shuangqi, Dijie, Habasit, Dakang, BETTER CONVEY, Xianglong, Apollo, Winroller, SENAD, Flexmove, ITOH, TUNGRAY, Yongli, AA, Baoyu, ITT, Portec, Dingneng, Zhongyou, Vanriet, Intralox, Simba

4 Crane and Accessories
 Mascus, Demag, Kone, SWF, KITO, Gorbelt, STAHL, Yale, G.H., Gosan, KULI, HBC, Hetronic, JAY, Cattron-Theimeg, CAVOTEC, NBB, AUTECH, Bada, Sanma, Shuangniao, Huade, Nuowei, ABM, Gorbelt, Herolift, KACC

5 Logistics Control and Software
 ZEBRA, Turck, KEYENCE, Leuze, sick, Panasonic, Phoenix, Autonics, wago, Toshiba-Tec, Cinetic, P+F, Cognex, Balluff, ifm, Aioli, ISA, atop, Fujitsu, BBS, Nankai Gede, ChineTec, Systron, Ark Tech, Wolco, China Merchants DC, Boke, JinDong, Kangshiteng, Cab, DIGI, Marc, Global

6 Warehouse Robots and AGV
 ABB, Fanuc, Egemin, Axter, Bluebotics, Oppent, Schabmüller, Kollmorgen, SEW, MEIDEN, Kawasaki, Haikang, Quicktron, Geek+, HAI ROBOTICS, Muxing, Lingniao, Vision Nav, Bit Robotics, Guozi, Moore, IPLUSMOBOT, ForwardX, Multiway, SEER, Standard, Mach-Mind AE CORP, Lingong intelligent, Harbin Institute of Technology, SUZHOU AGV, OX Pont, Navagraha, UISEE, ForwardX, Jiateng, Robots, HiCTRL, Bozhong, Siwei, Lizi, Haitong, Jingyuan, Libiao, Casun, Kuaijie

7 Automated Packaging Equipment and Material
 YoungSun, Zhongya, Yuanxu Pack, Leadoin, Shenlan, Zongyi Pack, Gurki, Speed Packing, B+Z, BINGJIA, Leechan, Ring Pack, JAGPACK, Redtek, Xutian, Sacpack, Xiaohui, Qiongju, Hualian, Langpai

*The company listed above were not in particular order.

Right to Make Purchase Decisions



Visitor Testimonials

Key words: Professional, Large Scale, A Full Set of Products

Guangdong Midea Electric Mfg. Co., Ltd
 Mr. Huang

CeMAT ASIA 2021 is very successful! In spite of recurrence of the pandemic in China, the organizer took many measures to endure orderly organization of the exhibition whose biggest highlight is the systematic equipment and technologies of smart three-dimensional warehouse, multi-dimensional shuttle bus, super-fast scanning and sorting replacing single-spot logistics technologies and equipment such as AGV, RGC and handling robotics which had already been quite a rarity at exhibitions in the past. To summarize CeMAT ASIA 2021, it is a professional exhibition on a large scale with a great variety of products and advanced technologies. I've learned and gained a lot through communication and exchanges. This trip is quite fruitful.



ThyssenKrupp Auto Components Shanghai
 Ms. Cheng

Our company has been participating in CeMAT ASIA for three years. We are so lucky to do that because it is the most important, professional and popular logistics exhibition in Asia from which we can be updated on the latest of the industry. We can also learn about the frontier technologies and build partnerships with many suppliers. At the same time, we have made many friends. Wish CeMAT ASIA a greater success. See you next year!

DHL CN
 Mr. Sun

Great appreciation to CeMAT for organizing the largest and most professional logistics exhibition in China every year at which we could access the latest industrial information and get the most comprehensive view of industrial development. It helps us to expand our horizon and enlightens us to innovate our thinking and orientation. Thanks to CeMAT ASIA. We will support you as always!



Buyers from Diversified Industries (Part List)

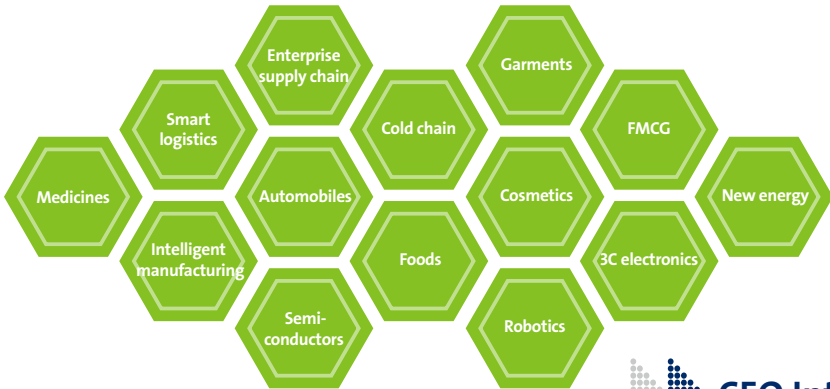


*In particular order

Show Highlights - Activities beyond the Exhibition

Onsite Activities: CeMAT ASIA Innovation Salon and Forums

In 2021, strict requirements of disease prevention imposed great challenges to the organization of conferences and events. However, the organizer worked together with partners to hold nearly 40 concurrent events for CeMAT ASIA 2021 including CeMAT ASIA Innovation Salon, the promotion of China Materials Handling Equipment Industry Development Report (Blue Paper), Forum on China Smart Logistics, the Week for Cloud Logistics Technology 2021, and Summit on AGV and Robotics Industry, covering many sectors including smart logistics, intelligent manufacturing, enterprise supply chain, automobiles, medicines, cold chain, foods, garments, cosmetics, robotics, 3C electronics, semi-conductors, FMCG and new energy. This is an opportunity for participants to exchange ideas with people from different circles and learn from each other.



Online Program: 2021 Brand-new Planning

Two new interview programs, Logistics in Stories and From Chrysalis to Butterflies, launched in 2021, shortened the distance among practitioners and promoted communication and industrial development with the help of interviews with experts, thematic discussions and interactions. Executives from famous companies including Dematic, Linde, SSI SCHAEFER, Honeywell, Galaxis, ZKH and Sanjiang, together with experts were engaged in information sharing, which gained nearly 20,000 viewership online.



CEO Interviews

This is a humanistic program introduced by CeMAT in 2021 that shared stories about the fast development of logistics in the past 2 decades by following the storyline of interviewees. These stories serve as a bridge connecting the past and the future. In the form of Dialogue and Interview", this program visited logistic companies and discovered many true stories in this sector which has been in pursuit of technological innovation. Inheritance is also an embedded element. Every episode was released in CeMAT Logistics on WeChat official Account and the CeMAT TV official channel at Bilibili.

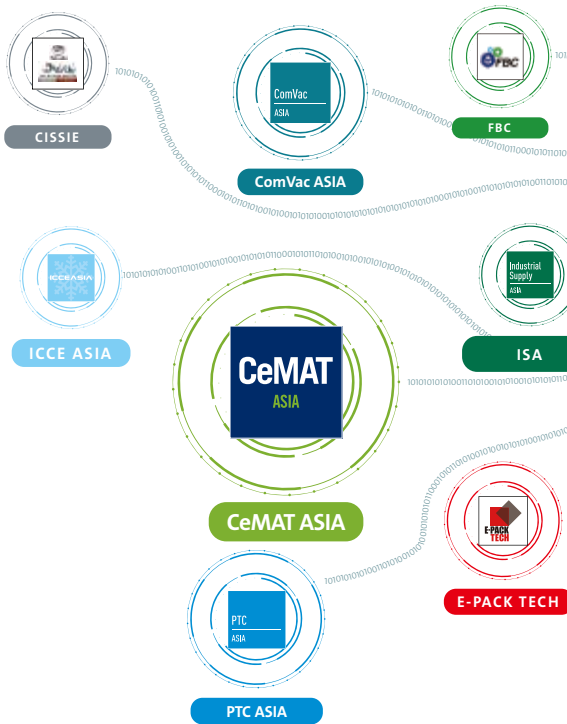


Brand-new CeMAT TV Program

This is a brand-new interview program hosted by CeMAT ASIA in 2021 in in-depth cooperation with experts from the industry. Veterans, scholars, terminal users, equipment suppliers and service providers from the logistic industry were all invited to create a diversified platform for reflection and information sharing for the benefit of multiple parties. Episodes were broadcast at Bilibili in the official channel of CeMAT TV.

Concurrently Held Branded Industry Shows Bring the Benefits of the Synergies

The Industrial Fair Network Boosting Digital Transformation of Manufacturing



Industrial grand shows joining hands together from the upstream and downstream would connect and leverage exhibitors, audiences, media, activities and forums to build a best platform.

360 Degree Exhibitor Services

- Orientated Visitor Invitation
- Precise Matchmaking Service
- Tailor Made Marketing Promotion
- Dedicated Customer Invitation
- Wide Media Coverage, Full Industry Attraction

Overseas Social Media Platform: Facebook, Twitter, LinkedIn
100,000+ Page Views

Toutiao, Tiktok, Bilibili
Main Page Impression 17,535,412+
100,000+ Clicks



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China National Food Industry Association
China Railway Materials Circulation Association
China Communications and Transportation Association
China Materials Storage and Transportation Association (CMSTA)
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