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- Materials Handling and Logistics Technology Association within the VDMA (German Engineering Federation)
- Material Handling Industry of America
- Asian-Pacific Logistics Federation (APLF)
- European Federation of Materials Handling (FEM)
- United States of America-China Chamber of Commerce

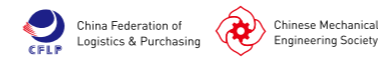
# CeMAT ASIA 2018

International Trade Fair for Materials Handling, Automation Technology, Transport Systems and Logistics

**6-9 November 2018**  
**Shanghai New International Expo Centre (SNIEC) - CHINA**

[www.cemat-asia.com](http://www.cemat-asia.com)

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EN Printed in Shanghai 3/2018



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# CeMAT ASIA 2018 Exhibition Overview:

## Setting Off a New Surge of Smart Logistics

CeMAT ASIA is one of Asia's largest international exhibitions in the fields of materials handling and logistics technologies. As one of the Hannover Messe global automation exhibition series, the CeMAT ASIA has been always upholding the advanced concepts of technology, innovation and service and dedicated to providing high-end professional exhibition platforms for all kinds of exhibitors in the Chinese market. Since its debut in 2000, the CeMAT ASIA has successfully held its 18th session in a row, with its quality of the exhibits continuously improved and trade visitors increasing by fold. It has become the wind vane signifying the development trends of materials handling and logistics technologies industries in Asia.

2017 CeMAT ASIA had for the first time concentrated primarily on "Smart Logistics". Over 600 well-known enterprises brought their latest high-tech products and technologies including smart forklift, new logistics robot and system integration. The exhibition area exceeded 60,000m<sup>2</sup>, hitting a new record again. Presently, a wave of "Industry 4.0" sweeps from Germany to the world, while China also proposes the key development strategy "Made in China 2025". Intelligent manufacturing has become a major trend of industrial transformation and upgrading that is taking place in China. At 2017 CeMAT ASIA, exhibitors from all over the world brought viable Industry 4.0 application products and technologies and staged a wonderful feast of intelligent manufacturing.

In 2018, CeMAT ASIA will come back this Autumn with an updated version of "Smart Logistics". We sincerely invite you to join us. Here, the key international figures from the whole logistics industry will be discussing the latest trends in logistics intellectualization, advanced logistics manufacturing, Internet of Things and Industry 4.0. CeMAT ASIA will be your best choice for accurately locking in your target clients worldwide!



### CeMAT ASIA 2017 Data:



Over **600** exhibitors



Exceeding **60,000** m<sup>2</sup> exhibition area



**98,742** trade visitors



**105** visiting groups of buyers



**193** sessions of buyer matching services



**26** professional forums

## Main sections:

## Speciality classification and all-round display



Mr. Chen, Facility Planning Director of Shanghai Yunda Shipping Co., Ltd.



### Voice from Visitors

We have accompanied the CeMAT ASIA for three years and witnessed its growth into the most professional industry salon with the highest market value and the strongest concentration of elites from 2015 to 2017. Wonderful contents of the fair have brought us unusual cutting-edge information and perfectly interpreted the slogan - Technology drives the future. It is the CeMAT ASIA that has enabled us to establish long-term partnerships with many suppliers, and it is also the CeMAT ASIA that has permitted us to know many new partners and realize technical innovations and breakthroughs. We have harvested a lot at this year's fair. Thank you very much!

Let's meet at the CeMAT ASIA 2018!

Managing Director of Dematic International Trading Ltd. (Shanghai):  
Dr. Jens Hardenacke

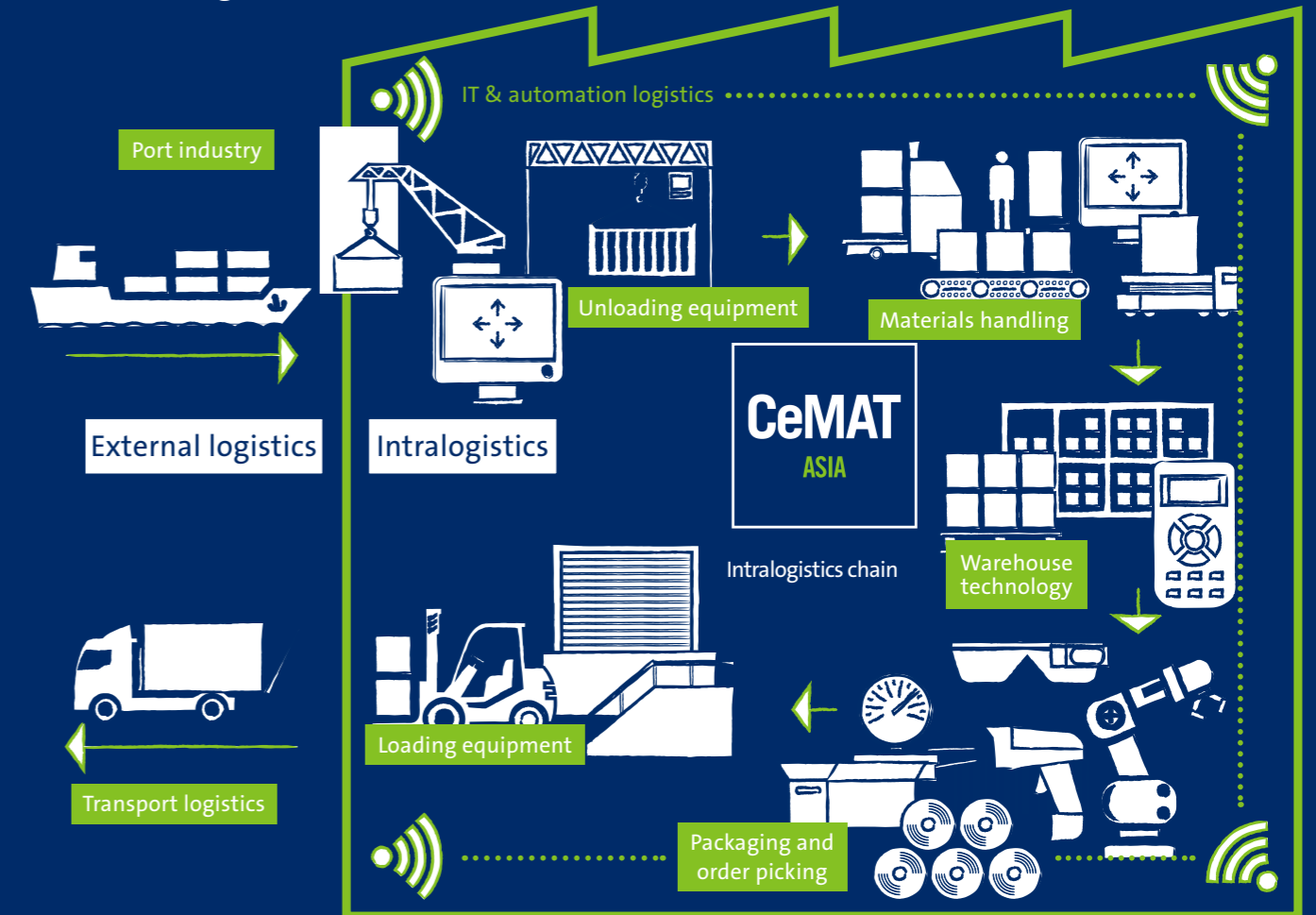


### Voice from Exhibitors

I'm very pleased to have the chance to participate in this year's CeMAT ASIA. The CeMAT ASIA has provided an occasion for us to exchange with many industry insiders. Moreover, benefiting from this fair, we have established business relations with many prospective clients. We hope the CeMAT will become better and better and we will have the chance to join hands with this great event again in future.

CeMAT ASIA has always dedicated to standing at the cutting-edge of logistics industry, building an exhibition platform for logistics enterprises to showcase their the best quality and state-of-the-art products and technologies and providing trade visitors with top-notch products, technologies and concepts. In 2018, CeMAT ASIA will welcome manufacturers, purchasers and industrial experts from all over the world again. Join us! You will embrace the opportunities to exhibit your brand-new products and high-quality services to the world again.

## Product categories



## Exhibitors List (Excerpt)

### System integration and solutions

Dematic, DAIFUKU, SSI SCHAEFER, MURATA, OKAMURA, Swisslog, TGW, Vanderlande, SFA, FIVES, CSIC, BMHRI, RIAMB, NTI, ZHONGDING INTEGRATION, Top Tiger, CIMC, CLOU, HUAZH, Wayz, Gangyu, Formosa, Blue Sword, Mirle, PUTIAN, Damon, GAOKE, HAENEL, BPS, Xinwei, SACLE, Kardex, KNAPP, AE, OTL, Stow, Jingxing, INFORM, WAP, ANWOOD, NOVA, Wuhao, ALVIS, Lika, Pallet, Mettler-Toledo, Jinzhong, Hoermann, Crawford, B.D.H, RITE-HITE, EFAFLEX, Beijian, XUYANG, Kingsley.

### Material Handling Equipment

Linde, TOYOTA, Jungheinrich, Crown, Komatsu, Kalmar, Fantuzzi, OMCarrelliElevatori, Manitou, TCM, Doosan, Nichiyu, VITA-WHEEL, HYUNDAI, Anhui Heli, Hangcha Group, BYD, XGMA, Lonking, Liugong, YTO, GLOBAL FRIEND, Tailift, KION BAOLI, Shantui, Shangli, Cascade, Danaher Motion, Dinghu, Hoppecke, Kaup-East, Bolzoni-Auramo, Pyroban, CARREFFE, Maximal, GOODSENSE FORKLIFT, Sunward, NINGBO RUYI, NOBLELIFT, Dingli, E-P Equipment, Jungheinrich Heli, Okura, RITE-HITE.

### Conveying and sorting equipment

Interroll, Vanriet, Intralox Damon, Hojin, JIACHENG, Etown, MISUZU, Tsubakimoto, TYCON, ITOH, Tungray, Apollo, Bowoo, Ambaflex, ITT, Portec, Ammeraal, Habasit, Forbo.

### Crane equipment and accessories

ABUS, Kone, Demag, SWF, Gorbel, STAHL, Yale, G.H., Gosan, KULI, HBC, Hetronic, JAY, Cattron-Theimeg, Cavotec, NBB, AUTEC, BADA, Sanma, SHUANGNIAO, Worldhoists, NOVO-CRANES, GRAND ASIA.

### Intralogistics – Systems and software

ZEBRA, TOSHIBA TEC, Cinetic, P+F, Cognex, Balluff, ifm, AIOI, Banner, ISA, ATOP, Fujitsu, Perfech tech, Nankai Guard, Chinetek, Xichuang, Ark, Wolco, Dichain, Boke, GOLDEN DONG-KANG, Cab, Teraoka, Marc, Global, Datalogic.

### Logistics robots & AGV

ABB, Fanuc, Egemin, Axter, Bluebotics, Oppent, SEW, Schabmüller, Kollmorgen, MEIDEN, Flashhold, Geekplus, Hikrobot, Yeefung, ARES, Zhuineng.

# Value realization: Industrial brand benchmark and a win-win platform for multiple parties



CeMAT ASIA upholds the top-notch concepts of technology, innovation and services exclusively owned by CeMAT events worldwide. Based on the Chinese market, it is devoted to creating a platform for displaying the enterprises in multiple aspects, realizing deep exchange and promoting the multifaceted cooperation.

## Visiting Groups of Buyers:

Provide high-quality services to users' enterprises with the purchase needs and overseas visiting groups from Asia, Europe, America and Africa and help users to fast arrive the venue, accurately find the exhibitors and successfully establish business relationships with them.

## Business matching:

This service mainly targets at target users' industries. The organizer will have one-to-one match-up services for visitors with the purchase needs and facilitate face-to-face communication with exhibitors at the scene. In 2017, the organizer organized a total of 193 business talks, and over 80% of the invited buyers reached procurement agreements on the spot.

## Synergies with Concurrent Shows:



## New media platform:

Each week, the organizer releases industrial news and latest exhibitor information via WeChat. Online warming-up activities like the lucky roller, recommendation to your friends and opening gifts are held at the early stage of the fair, which are quite popular among the fans. Meanwhile, the organizer designs a Facebook page for overseas users, which has attracted nearly 40,000 fans.

## Themed forums held concurrently:

In 2017, the number of CeMAT ASIA onsite forums hit a record high and 26 forums around ten themes were held successfully. The CeMAT ASIA Innovation Salon dedicatedly organized by the organizer provided an impartial, open and free exchange platform for exhibitors, visitors and media. More than 4000 industrial experts met here for inspiring new innovative ideas.



## Attract a wide range of users' industries:

Invite worldwide users' industries to join us from logistics enterprises, industrial manufacturers to trade enterprises.



## CeMAT ASIA Innovation Salon:

The CeMAT ASIA 2017 Innovation Salon assembled the elites from different circles such as Bundesvereinigung Logistik (BVL) e. V., Tongji University, Haier, JD and China Merchants Americold. under the flag of "Smart Logistics". During the 3-day event, more than 30 big shots from OTMS, other organizations, enterprises and domestic famous associations, shared respective unique insights with a focus on heated topics of the industry like global logistic market, cold chain cost, enterprise transformation, apparel logistics and new energy logistics vehicles. The event attracted more than 4,000 visitors to meet on the site and propelled the logistics industry to sail ahead towards the smart objective. In 2018, Innovation Salon will set sail again and we wait for your participation to share your insights

