

CeMAT ASIA 2021

International trade show for Materials
Handling, Automation Technology,
Transport Systems and Logistics

26-29 October 2021
Shanghai New International
Expo Centre (SNIEC)-CHINA

www.cemat-asia.com



中国物流与采购联合会



中国机械工程学会



Deutsche Messe



FIERA MILANO

CeMAT
ASIA

CeMAT ASIA 2020: Brave the Wind and Waves

“The trade fair industry is always the magical place where people can find tremendous opportunities and unexpected connections. The crowds of visits strongly prove that our shows are still the leading platforms for manufactures to expand their business and exchange industrial perspective. Here, innovation and cooperation happen in every corner. It’s so good to see that our shows win the trust and satisfaction by most of our participants in this challenging time.”

- Gary Liu, Managing Director of Hannover Milano Fairs Shanghai

- 4-day Show Period
- Nearly **80,000** m2 Exhibition Area
- Over **700** Exhibitors

- **101,057** Trade Visitors
- Visitors Came from **22** Countries and Regions

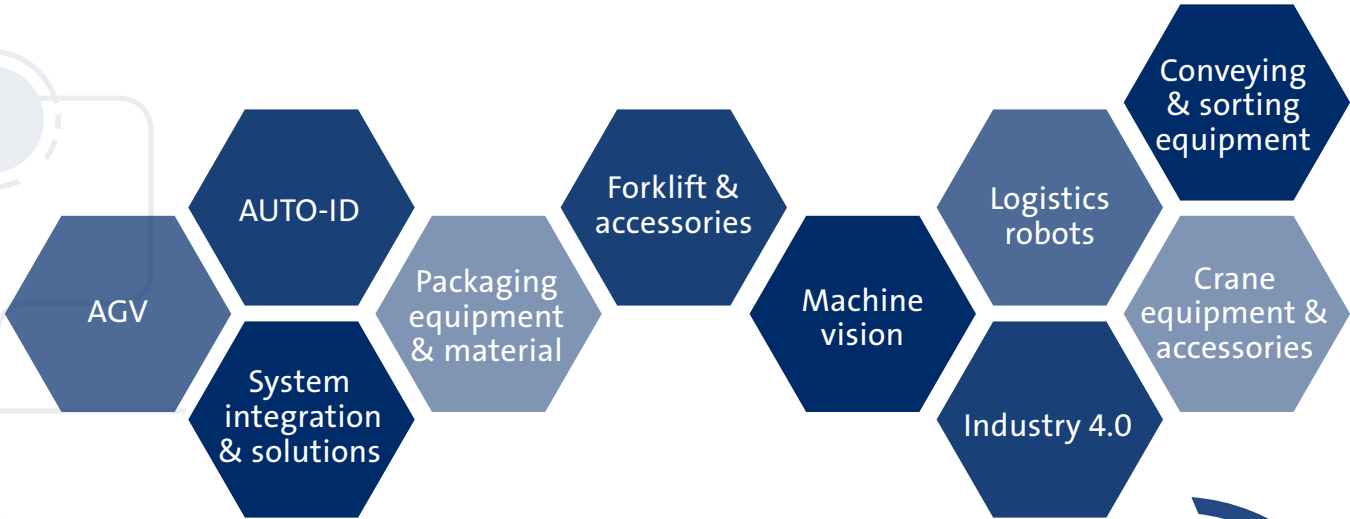
- **164** Buyer Delegations
- **324** Matchmaking Organized by the Organizers

- **30+** Overseas Buyers from **20+** Countries/Regions
- **410** Online Matchmaking Meetings

- Over **30** Concurrent Forums and Activities Covered Hot Topics such as,Pharmaceutical, Cold Chain, Food, Garment, Supply Chain, Intelligent Manufacturing etc.

CeMAT ASIA 2021: The Future Look of “Smart Logistics”

A 360 Degree Exhibiting Platform with Precise Classification



Exhibitor Testimonials

Keywords: High Quality, Wide Media Coverage, Wind Vane of the Industry

Dr. Jens Hardenacke,
SVP and Managing Director, China Dematic

As an old friend of CeMAT ASIA, Dematic attaches great importance to the show every year. Through this platform, Dematic has met a lot of high-quality customers, learned their needs and suggestions, and continued to deepen localization and technological innovation. We wish CeMAT ASIA continue to be brilliant!

Xu Jiangtao,
Deputy General Manager of Sales Company of Hangcha

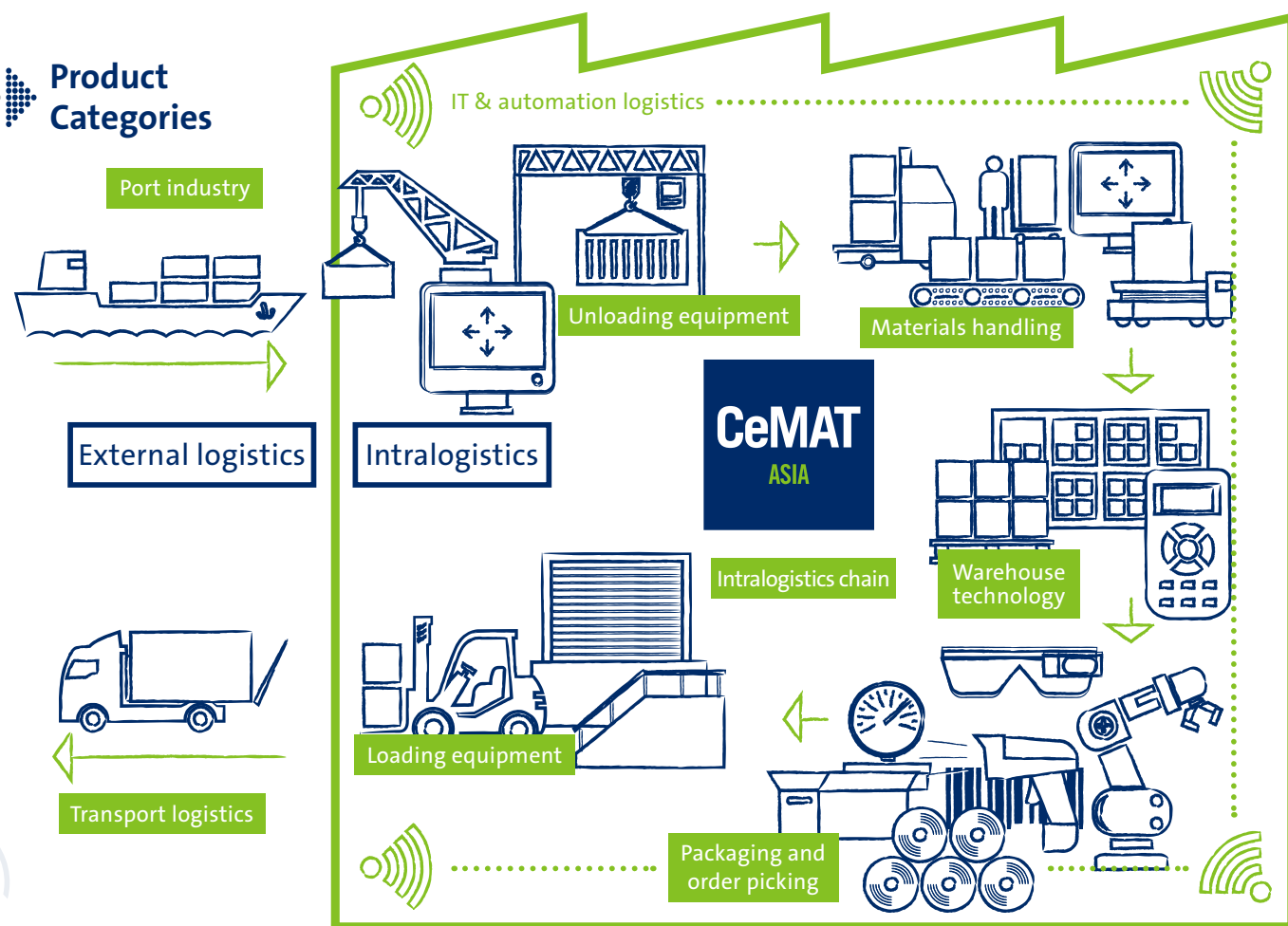
As a regular exhibitor, Hangcha participated CeMAT ASIA over a dozen of times along the years, we regard CeMAT ASIA as the barometer of the logistics industry. Countless visitors came to the show because of CeMAT ASIA’s global influence, and we learned useful information, trends and development directions of logistics industry on the show. This year Hangcha occupied 1,400 sqm. exhibition area at CeMAT ASIA, our massive scale booth attracted attentions of the visitors. Through participating CeMAT ASIA we enhanced our brand and competitiveness, we will continuously pay attention to the progress of CeMAT ASIA and wish CeMAT ASIA a greater success

Mr. Bai Hongxing,
Vice President Wuxi Galaxis Technology Co., Ltd. / Headmaster of Artificial Intelligent Institute

This year, GALAXIS Technology presented our multi-shuttle and miniload SRM at the exhibition. Through CeMAT ASIA, we demonstrated our intelligent logistics solutions with high flexibility, high reliability and high cost efficiency, which has won the attention and favor of the visitors. Meanwhile, we obtained valuable clients and gained a lot! As the industry barometer, CeMAT ASIA always brings new technologies to participants and industry, and it’s a very professional communication platform for logistics industry. We are Looking forward to witnessing the development of CeMAT ASIA 2021!



Product Categories



Leading Exhibitors of CeMAT ASIA

- Complete System for Warehouse Logistics and Warehouse Workshop Equipment**
DEMATIC, DAIFUKU, SSI SCHAEFER, Muratec, Okamura, Swisslog, TGW, Vanderlande, Honeywell, Kunming Shipbuilding Equipment, JD, Beijing Material Handling Research Institute, Beijing Research Institution of Automation for Machinery Industry, Nti Logis-tech, Zhongding, CIMC, Galaxis, Zikoo, Phoebus, Vstrong, OMH, Ginfon, Speed, Master, Automha, Modula, SFA, FIVES, HUAZHANG, KENGIC, NEW BEIYANG, Anji Tech, GANGYU, Formosa Heavy, Industry, BlueSword, Mengli, Putian, Delmar, WayZim, GaoKowl, HAENEL, BPS, Megvii, Huaheng, Shenyang Aircraft Industry Group Logistics Equipment, Kardex, KNAPP, Yayi, Mongolian, Shitong, Jingxing, Yinfei, Quicktron, Prolog, Anhua, Liuwei, Wuhao, Lika, Dinghu, Pallet Shanghai, METTLER TOLEDO, Jinzhong Electronic, Hoemann, Kuofu, Spaciotend, RITE-HITE, AFL Door
- Material Handling and Equipment**
Linde, Toyota, Jungheinrich, Crown, Hangzhou Forklift Truck, BYD, Heli, Kalmer, Fantuzzi, Manitou, TCM, Doosan, NICHYU, Vita, Hyundai, Xiamen heavy Industry, Longking heavy Industry, Liuzhou heavy Industry, Yituo, Feeler, Tailift, Kion Baoli, Shantui, CasCorp, Hoppecke, KAUP, Bolzoni Auramo, Pyroban, Miretti, CARREFFE, MAX Forklift, JXX, Shan-He, Ruyi, Noble, Dingli, Zhongli, JHL, HILECTRO, Efork Forklift, MiMa Forklift, Okura, Dacheng, Kaizhuoli, Tianneng, TVH, WeiChai, Jiachen, Jiali, MARSHALL, Grammer, Jtekt, Enersys, Mahle, HAWA
- Conveying Equipment and Accessories**
InterRoll, Delmar, HougFuh, JiaCheng, HUANAN XINHAI, Shuangqi, Dijie, Habasit, Dakang, BETTER CONVEY, Xianglong, Apollo, Winroller, SENAD, Flexmove, ITOH, TUNGRAY, Yongli, AA, Baoyu, ITT, Portec, Dingneng, Zhongyou, Vanriet, Intralox

- Crane and Accessories**
Mascus, Demag, Kone, SWF, KITO, Gobel, STAHL, Yale, G.H., Gosan, KULI, HBC, Hetronic, JAY, Catron-Theimeg, CAVOTEC, NBB, AUTEC, Bada, Sanma, Shuangniao, Huade, Nuowei, ABM, Gobel, Herolift, KACC
- Logistics Control and Software**
ZEBRA, Turck, KEYENCE, Leuze, sick, Panasonic, Phoenix, Autonics, wago, Toshiba-Tec, Cinetic, P+F, Cognex, Balluff, ifm, Aioi, ISA, atop, Fujitsu, BBS, Nankai Gede, ChinaTec, Systron, Ark Tech, Wolco, China Merchants DC, Boke, JinDong, Kangshiteng, Cab, DIGI, Marc, Global
- Warehouse Robots and AGV**
ABB, Fanuc, Egemin, Axter, Bluebotics, Oppent, Schabmüller, Kollmorgen, SEW, MEIDEN, Kawasaki, Quicktron, Geek+, Haikang, Muxing, Malu Innovation, HAI ROBOTICS, Bito Robotics, Guozi, Mooe, Lingniao, ForwardX, Mach-Mind AE CORP, Lingong intelligent, IPLUSMOBOT, Harbin Institute of Technology, SUZHOU AGV, OX Pont, Navagraha, UISEE, ForwardX, Multiway, Jiateng, SEER, Standard, Robots, HiCTRL, Bozhong, Vision Nav, Siwei, Lizi, Haitong, Jingyuan, Libiao, Casun, Kuaijie
- Automated Packaging Equipment and Material**
YoungSun, Zhongya, Yuanxu Pack, Leadoin, Shenlan, Zongyi Pack, Gurki, Speed Packing, B+Z, BINGJIA, Leechan, Ring Pack, JAGPACK, Redtek, Xutian, Sacpack

*The company listed above were not in particular order.

Right to Make Purchase Decisions



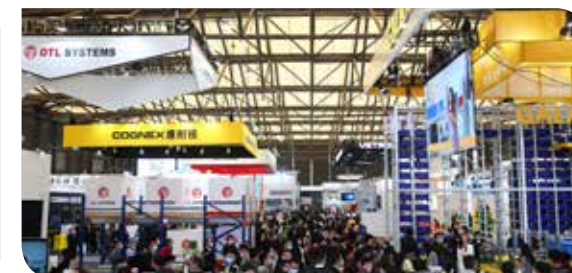
84% of visitors have direct or indirect influence on purchasing decisions.

Visitor Testimonials

Keywords: New Technologies, Professionalism, New Trends

Shanghai Lantu Information Technology Co.,Ltd. Mr. Yang

Since 2016 staff of our logistics department has visited CeMAT ASIA every year, we made contact with numerous suppliers and learned a lot of advancing logistics technologies and concepts. Those information helped us with our warehousing and automatic logistics projects, eg., the first fully automated tire packaging line, Wuhan's first fully automated warehouse etc.



Amorepacific Mr. Yang

First of all we would like to thank the organizer for their invitation and reception. Compare with previous years, this year CeMAT ASIA showcased more professional and cutting-edge technologies, eg., fully automated processing line (from packaging, production to material handling and warehousing), it also showed the future look of logistics industry to the participants. At the show we also got contact with valuable business partners, planed strategic and long-term cooperation with them.

Shentong Express Co., Ltd. Mr. Zhang

Thanks for the invitation, we were truly benefited from the visit. We believe the information we obtained on the show would help us on our equipment upgrading and automation projects. We will be happy to see more frequented shows with advancing R&D results of logistics industry.



Buyers from Diversified Industries (Part List)



*In particular order

Show Highlights - Activities beyond the Exhibition

Onsite Activity: CeMAT ASIA Innovation Salon

Founded in 2014, CeMAT ASIA innovation salon focused on the users' industries eg., artificial intelligence, no-man retailing, supply chain, automobile & components, fresh & raw food cold chain logistics, garment & shoes, food, pharmaceuticals etc. and invited well-known experts to share their visions and opinions in the related fields, the experts were from global leading logistics industry organizations, such as, China Society of Logistics, Association within VDMA (German Engineering Federation), Materials Handling and Intralogistics, China-Germany Intelligent Technology Doctoral Institute, Shanghai Robot Industrial Technology Research Institute etc. In the meanwhile more and more leading logistics companies such as, JD, FAW-Volkswagen, GOME, Freshippo, Chia Tai Group, were willing to share their technologies and successful practices at the innovation salon. The three-day event has built its own eco-system and attracted over 15,000 participants in its 7-year operation.



Online Live Broadcasting: CeMAT ASIA Online Meetings

In 2020, there have been a total of 4 online live broadcast sharing sessions, covering the topics of supply chain, logistics 4.0, cold chain, industrial manufacturing, etc. Representatives from logistics related industry organizations and companies shared their key points and representatives from logistics enterprises eg., Hikrobot, Prolog, Hangcha Group, HAWE, Zhongda Leader, Donghua Chain Group etc. participated the online broadcasting.



16 Industrial Experts

Nearly 20,000 Online Participators

14 Theme Sharing Sessions

Offline Activity: CeMAT ASIA "Afternoon Tea"

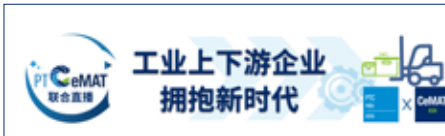
Except the concurrent onsite conferences and forums, CeMAT ASIA also provide regular offline events and exchanging platforms during the year for buyers, exhibitors and partners. In the relaxing atmosphere, CeMAT ASIA "Afternoon Tea" operated once two months with selected topics, this activity was well appraised by the industry peers.



Over 200 Invited Guests from Different Field of Logistics Industry Participated This Event.

Concurrently Held Branded Industry Shows Bring the Benefits of the Synergies

Concurrent Shows Facilitate the Extension of the Industry Value Chain



Joint Online Live Broadcasting 3 July, 2020

PTC ASIA and CeMAT ASIA conducted joint online live broadcasting for the first time, the broadcasting invited 5 speakers and delivered 4 presentations to the upstream and downstream industrial audiences, it was viewed 5,989 times, and acquired over 100 interactive comments. This on-line event was highly appraised by the participants.

The Cheer-up Plan 9 July, 2020

After the sudden disruption of the COVID-19 pandemic, to boost the confidence of the industry, PTC ASIA, CeMAT ASIA and ComVAC ASIA initiated the synergy program, by collecting and thoroughly distributing the positive news, the program helped the industry to regain confidence.

Media Day 17 September, 2020



The joint media day of PTC ASIA, CeMAT ASIA and ComVAC ASIA invited association leaders, industry medias and exhibition partners to deliver valuable information to the industry, helped to boost the confidence and warmed up for the upcoming shows.

360 Degree Exhibitor Services

- Orientated Visitor Invitation
- Precise Matchmaking Service
- Dedicated Customer Invitation
- Tailor Made Marketing Promotion
- Wide Media Coverage, Full Industry Attraction

Overseas Social Media Platform: Facebook, Twitter, LinkedIn

Impression 100,000+

Followers 55,500+

Exhibition Official Website, Official WeChat Account, Industry Media Partners

Website Impression 388,000+

WeChat Posts Reading 70,000+

Media Partners 70+

Toutiao, Tiktok, Bilibili

Main Page Impression 17,143,953+

Content View 100,000+



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PLA General Logistics Department
China Packaging Federation
China National Food Industry Association
China Railway Materials Circulation Association
China Communications and Transportation Association
China Materials Storage and Transportation Association (CMSTA)
Construction Industry Association of China

Shanghai Logistics Association
Shanghai Waigaoqiao (Group) Co., Ltd.
China National Water Resources & Electric Power
Materials & Equipment Association
Materials Handling and Logistics Technology Association within
the VDMA (German Engineering Federation)
Material Handling Industry of America
Asian-Pacific Logistics Federation (APLF)
European Federation of Materials Handling (FEM)
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CeMAT ASIA