CeMAT ASIA 2017

World leading trade fair for intralogistics & supply chain management

31 October - 3 November 2017
Shanghai New International Expo Centre (SNIEC) - CHINA

www.cemat-asia.com
Key issues in the spotlight: Logistics 4.0 meets Made in China 2025

As leading international exhibition for material handling, automation, transport and logistics technologies in Asia, CeMAT ASIA adheres to CeMAT Hannover’s principal of Technology, Innovation & Service, establishing the global purchasing network in the booming Chinese market. Since 2000, CeMAT ASIA has been held 17 times successfully and witnessed a steady growth in both exhibitor numbers and exhibition space. All international market players are present and various new names are constantly being added to the list of exhibitors year after year. CeMAT ASIA is an effective approach to get into China and a benchmark to the supply chain industry in Asia.

With the initiative "Made in China 2025", the world’s third largest economy is moving quickly to modernize its industry and infrastructure. The focus on automation and digitalization generates new export opportunities for materials handling and logistics companies, because it drives demand in China for cutting-edge products and technologies – especially in areas like robotics and complete solutions. Apart from production and manufacture, the focus will be on e-commerce and the online retail sector. This transformation of China’s industry also creates more investment opportunities in China and opens the door for further cooperation with Chinese companies.

Join us in CeMAT ASIA, where the industry’s key international players will be discussing current trends in Smart Logistics, Logistics Advanced Manufacturing, the Internet of Things and Logistics 4.0. Meet your global target customers at the trade fair and be part of the realigned CeMAT ASIA.

We look forward to seeing you there!

CeMAT ASIA made brilliant achievements again in 2016.

- more than 500 exhibitors
- 52,000 m² display area
- 78,443 trade visitors
- 107 delegations
- 115 matchmaking appointments
- 18 seminars and forums
We ensure your success:

Why you should take part in CeMAT ASIA 2017

Trade show full of innovations and solutions
- Help to shape Logistics 4.0
- Innovations
- Solution-oriented applications

Extensive international reach
- Business contacts
- Global CeMAT network
- 20% international trade visitors

Maximum attention
- Presence of the entire world’s press
- Focus on e-commerce and online retailing
- 80% of visitors are decision-makers

Synergies with Concurrent Shows
- Access to 2,300 exhibitors and 80,000 trade visitors
- Interlinked key topics
- Guided tours connecting the six shows
The move towards complete integration of all logistics processes is being systematically driven forward. Key technologies such as cloud computing, mobile applications, real-time communication, the Internet of Things and Big Data are becoming more and more important.

Manufacturers, purchasers and industry experts come to CeMAT ASIA to gain an overview of innovative ways of managing the flow of goods even more intelligently. As an exhibitor in 2017, you can take advantage of a wide range of synergies resulting from the proximity of CeMAT ASIA to PTC ASIA, ComVac ASIA & APEX ASIA.

CeMAT ASIA will put the spotlight on organizing, implementing and optimizing in house materials handling and intralogistics flows in turn this year. For all key-industries such as production or distribution of goods, innovative intralogistics technologies have become essential with regards to reliability and availability.

Trend topics at CeMAT ASIA 2017

- Logistics 4.0
- Smart Manufacturing
- Big Data
- Transformation and Upgrading
Product categories

- Intralogistics
  - Loading equipment
  - Unloading equipment
  - Packaging and order picking
  - Intralogistics chain
  - Warehouse technology

- IT & automation logistics

- External logistics

- Transport logistics

- Port industry

2016 Visitors List (Excerpt)

- Alibaba Group
- JD.com
- Thaadian
- Coca-Cola
- P&G
- Unilever
- Volvo Group China
- Zhejiang Sinopec Co., Ltd.
- Wal-Mart Stores, Inc.
- Shanghai Yuantong Express Ltd.
- Beiqi Futian Automobile Co., Ltd.
- Shanghai Lei Yun Shang Pharmaceutical Co., Ltd.
- Sinopec Group
- A.S. Watson Group (Hong Kong) Ltd.
- Sharp Group
- Mettersbonwe
- Bank of China Limited
- Lianhua Supermarket Holdings Co., Ltd.
- Bosch Automotive Products Co., Ltd.
- Shanghai Tobacco-China Post Group
- Shanghai Bailian Group Co., Ltd.
- Bank of China Limited
- IKEA (China) Investment Company Limited
- Shanghai Shenmei Beverage Food Co., Ltd.
- Want Want China Holdings Limited
- Kraftfoods China
- Lachapelle Clothing Limited
- Belle Shoes Industry Co., Ltd.
- Adidas (China) Co., Ltd.
- SAMSUNG C & T
- Shanghai Nestle Co., Ltd.
- Haier Group
- Shanghai Volkswagen
- Sealedair China
- DHL Global Forwarding (China) Co., Ltd.
- Shanghai Fosun Pharmaceutical (Group) Co., Ltd.
- Shanghai Zhenhua Heavy Industries Co., Ltd.
- Shanghai Fosun Pharmaceutical (Group) Co., Ltd.
- Balluff (Shanghai) Trading Co., Ltd.
- Hitachi Air Conditioning Technology (Suzhou) Co., Ltd.
- Shanghai Ship Factory
- Bosch Automotive Products (Suzhou) Co., Ltd.
- Jialei (Fujian) food and beverage management company
- Shanghai Sanjiaodi Frozen Food Co., Ltd.
- Mary Kay (China) Cosmetics Co., Ltd.
- Shanghai Tobacco-Hebei Baisha Tobacco-Zhejiang Tengen Group
- Yanfeng Tooling Factory
- Shanghai Road & Bridge Construction equipment limited company
- PSA Peugeot Citroen
- Shell (China) Co., LTD.
- Shanghai Huizhong Automobile Manufacture Co., Ltd.
- Groat (Shanghai) Lighting System Company Limited
- Shanghai Baxi
distribution and storage equipment limited company
- Shanghai Baiyan Group Limited
- Better Life Commercial Chain Share Co., Ltd.
- Auchan Supermarket Group
- Shanghai Oushide commodity Limited company
- Boshika International Holding Limited
- Wyeth Pharmaceutical Co., Ltd.
- Beijing Tide Pharmaceutical Co., Ltd.
- Nutricia Pharmaceutical (Wuxi) Co., Ltd.
- Shanghai Aoxing Pharmaceutical Technology And Equipment Company Limited
- Shanghai Siyao Pharmaceuticals Co., Ltd.
Locate your booth easily with clear topics.

CeMAT ASIA has a unique format: the latest trends and new developments in the fields of digitalization, integration and Smart Manufacturing are showcased at well-attended events attracting high-calibre participants – and you can easily take part. You’ll have the opportunity to present your products and services on an individual level to trade visitors from all over the world.

8 exhibition topics + Innovation Salon:

- System Integration
- Automated Guided Vehicles (AGV)
- Forklift Truck and Accessories
- Conveying and Picking
- Logistics Robotics
- AUTO-ID and Machine Vision
- Packaging
- Crane Lifting and Equipment

CeMAT ASIA Innovation Salon

CeMAT ASIA Innovation Salon is designed to provide a neutral and liberal forum for technological exchanges, and to explore the future technology and development of intralogistics industry. Since its first edition in 2013, it has attracted over 90 industry elites as speakers and over 6,000 attendees. The latest technologies, ideas and cases gather at the Innovation Salon every year, which makes it a premier annual event of intralogistics industry.

Mr. Zhou, Manager of Storage and Transportation Department, AstraZeneca Pharmaceutical Co., Ltd.

I attend the CeMAT ASIA every year. This event is larger in scale and higher in level than those before, and can rival famous foreign logistics expos. Our company needs to procure logistics equipment and facilities every year. Via the CeMAT ASIA, I’m acquainted with many famous industrial suppliers and has established smooth communication channels with them. Meanwhile, I’m also accessible to the latest industrial trends and the latest logistics concepts and facilities. I appreciated the platform offered to me.
Innovations for the value chain.

Full user industry coverage with key area focus
- Electronics, auto manufacturing, aerospace and aviation, petrochemical, metallurgy, pharmaceutical and medical facilities, home appliance, tobacco, food and beverage, printing, packaging, paper-making, agri-forest and other industrial manufacturing.
- Supermarket, wholesale mart, logistics center, distribution center, bookstore, publication organization, national defense logistics organization.
- Logistics service, transport, warehousing, distribution, railway, air cargo, shipping, post services, express service, port, forwarding.

Delegation
Delegation from retail, food, vehicle, e-commerce, pharmaceutical, garment industry and other user industries and overseas delegations from Germany, USA, Russia, Turkey, India, Brazil, Korea, Japan, Thailand, Vietnam, Malaysia and Singapore are invited onsite visiting and set for matchmaking appointments.

Matchmaking service
According to your target user industry, the organizer will invite potential buyers and make face-to-face onsite appointment for you. The matchmaking service set up 115 onsite appointments in 2016. 90% buyers placed purchasing order.

Concurrent forums
With over 18 technical seminars and forums on diversified user industries, you have chance to contact with over 3,000 professionals face to face. The CeMAT ASIA Innovation Salon is designed to provide a neutral and liberal forum for technological exchanges, and to explore the future technology and development of intralogistics industry.

Global marking coverage
Your participation at CeMAT ASIA will be reported in more than 70 countries and regions across the globe by over 20 industrial and public media portals, over 50 logistics industry media platforms, over 100 user industry media publications and over 20 user industry organizations.

Marketing opportunities
You have various marketing and promotion opportunities leading you to success, including advertisement on printing materials, onsite billboards, metro stations, visitor pre-registration page, social media and video interview, etc. For details, please contact the project team.
Supporters

Shanghai Municipal People’s Government
Ministry of Science and Technology of PRC
Ministry of Railways of PRC
The State Bureau of Supplies Reserve
PLA General Logistics Department
Industrial Truck Institution of China Construction Machinery Association (CITA)
China Packaging Federation
China National Food Industry Association
China Railway Materials Circulation Association
China Communications and Transportation Association
China Materials Storage and Transportation Association (CMSTA)

Construction Industry Association of China
Shanghai Logistics Association
Shanghai Waigaoqiao (Group) Co., Ltd.
China National Water Resources & Electric Power Materials & Equipment Association
Materials Handling and Logistics Technology Association within the VDMA (German Engineering Federation)
Material Handling Industry of America
Asian-Pacific Logistics Federation (APLF)
European Federation of Materials Handling (FEM)
United States of America-China Chamber of Commerce